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Benjamin C. G. Miles

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### **EXPERIENCE**

# **PIP Printing & Marketing**

Graphic Designer, Pre-Press Specialist, Large Format Specialist

(Feb. 2012 - Present)

- Start-to-finish designed & produced paper prints, large format prints, imprinted promotional items, signage and car wraps
- ▶ Worked directly with clients for conceptualizing and proofing designs.
- ▶ Marketing Manager & Public Relations for Business Network International.
- Expert in numerous desktop publishing applications, printers, and bindery tools.

### **FX Enterprises**

In-House Graphic Designer, Pre-Press Specialist

(2008 - 2012)

- Developed a broad array of branding and marketing materials for developing computer repair company.
- ▶ Oversaw complete re-branding in 2010.
- Developed brands and corresponding marketing materials for several new tech-commerce entities under the FX Enterprises parent company.

# **Power Hungry Foods**

In-House Graphic Designer

(2008 - 2010)

- ▶ Charged with all web and print tasks, following established branding standards while continuing to develop for new product roll-outs.
- Day-to-day tasks included creating and vetting templates for press packages.
- ▶ Collaborated with multiple departments to keep projects on schedule and within budget.

### **BCGM3 Studios**

Owner, Graphic Designer

(Mar. 2007 - Feb. 2012)

- ▶ Designed websites and printed materials, fielded all client interactions, and maintained books.
- ▶ Applied design principals and mastery of industry-standard software and hardware.
- ▶ Accumulated a client-base composed of over 100 local businesses and individuals.

#### **EDUCATION**

# **University of Central Florida**

Bachelors of Fine Arts, Art/Design

(2006 - 2008)

- ▶ Graduated with a 3.8 Cumulative Grade Point Average.
- Conceived and designed the nationally-published Scholastic book, "Up Close & Gross" (ISBN 978-0-545-13583-2).
- ▶ Courses included traditional and conventional graphic design, art history, and studio courses in a variety of media.

### **Eastern Florida State College**

Associates of Arts

(2004 - 2006)

- Concentration in Graphic Design.
- Full scholarship recipient, awarded by Cocoa Beach High School in recognition of academic and artistic achievement.

SKILLS	<b>Software</b> Adobe Illustrator	<b>Hardware</b> Konica-Minolta	Technical Languages
	Adobe Photoshop	Xerox 700i Digital Color Press	CSS
	Adobe InDesign	Canon iR5000 / iR8000	PHP
	Adobe Bridge	Canon iPF8000	JS
	Corel Painter	HP L26500 Latex	
	Sketchup	Graphtec FC8600	
	Wordpress		